

Boosters Board Meeting Notes 11/6/17

- Jeff and Tom were not able to attend due to work obligations
- Raiders Rack –
 - Chris needs to update the Boosters website with new RR items
 - Kristen wants to go from 44 items down to 30'ish
 - Non-wearables are taxable
 - Purchased \$9900 in inventory for RR
 - There's talk about how to showcase items in the Snack Shack
- Membership –
 - @ \$17K with 110 members
 - It's time to develop a marketing plan
 - Let's look at old members to compare – old vs. new vs. retired
 - Let's get a sign at the Shack – something about Boosters and our story and what we're all about and what membership offers
 - Do we push the magnets through the students – at the banquets – or make them stickers. We could hand out stickers to all Fall student athletes at the banquets, along with awards?
- Funding –
 - Funding requests have been slow to nil - \$2500 distributed this fall
 - HUDL for boys and girls soccer, football, field hockey, goals for hockey, swimming, hockey had slide boards,
 - Joe Gustafson resigned, Meredith Atkins is replacing (Kate 6th, Eliot 10th)
- Concessions –
 - Erin Gordon taking charge with Jane Johnstone
 - Had 4 big events, got our training wheels off
 - Maybe \$5K in Fall events
 - Have tried doing post season games
 - Should we charge \$3/\$5 at gates for post season matches? Vote: eh, not so much
 - Need semi-official laminated note about Boosters on shed – or do something on the back wall in place of banner
 - Ed McGuire – circle back re: games
- Challenge Success
 - Is CS handing out a flyer and will Boosters be co-represented. Can we see the materials to see how we are tee'd up?
 - Will a flyer be handed out – paper copy ? To whom?
 - A message that says who we are and why we're excited to be a part of this event? That is in parallel to CS language
 - Open House document (from Boosters)
 - Boosters to intro Parent section?
- HOF
 - Needham CC flyer for various inductees?

- Council of Aging? Flyer?
- Need 3 set up teams –
- Do need volunteers – for check in (Dana and Angela) also for clean up after (Chris)
- What about a raffle?
- Chris to email recipients with tickets and please note the name of the ticket buyer to get your table.
- We will need to capture name and email address at the door of all attendees – for follow up, thank you, and possibly for a raffle?
- Phase 2
 - Feasibility committee is formed and going to RSC to get blessing for HOF vision statement.
 - baseball upgrade, softball upgrade, 5th tennis court, new turf and new grass field.
 - Generate excitement for what is possible. – this is the message that Chris will send at the HOF
 - Want the RSC to review naming conventions – i.e. Hopkinton.

Attendees

1. Leslie Burke
2. Dana White
3. Karyn Kaplan
4. Joe Gallagher
5. Dave Grosek
6. Kristen Marken
7. Chris Robbins
8. Erin Gorden
9. Angela Wayne
10. Dan Pastore